



# Council Priorities and Draft Performance Factors

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# **FY2016 Proposed Council Priorities**





# **Factor Map - Safe**

#### Hayward is a Safe City

**Factors** 

**Public Safety** 

Infrastructure

Engagement/
Partnership

Public Health and Welfare

Supporting Regulations and Enforcement



# **Factor Map - Clean**

#### Hayward is a Clean City

#### **Factors**

Well-Maintained Streets & Buildings Consistent and Responsive Enforcement of Regulations

Litter, Trash and Graffiti Free

Inviting Public Spaces

### Factor Map - Green

#### Hayward is a Green City

**Factors** 

Environmentally Sustainable

Innovative Land Use

Resource Conservation Community-Oriented
Open Spaces and
Recreational
Opportunities



# **Factor Map - Thrive**

#### **Hayward is a Thriving Community**

**Factors** 

Affordable, Quality Housing for All

Family-Focused Development

Strong Business
District and
Industrial
Sectors

Healthy, Educated, Literate & Employed Residents

Robust and Accessible Technology Engaged and informed Community

# Factor Map – Fiscal Stability

# Hayward has a Well-Managed and Fiscally Sustainable Government

**Factors** 

Aggressive and Successful Economic Development

Accountable, Ethical, & Transparent Governance

Sustainable Finances

Long Range View Dynamic Strategic Planning



# Factor Map – Organizational Health

# The City of Hayward is a Strong and Healthy Organization

**Factors** 

Continuous Improvement Environment

Employee Empowerment

Healthy Labor-Management Relationships

Creative Use of Technology

Innovative and Supportive Employer

Good Succession Planning

Inviting and Safe Physical Work Environment

